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Gruppo Boero organise networking event on sustainable innovation at Expo Dubai



Article by:

Annabelle Fox

Gruppo Boero, partner of the Italian Pavilion at Expo 2020 Dubai, has organised a conference dedicated to sustainable innovation solutions for the superyacht supply chain. The networking event will be held on 11th March 2022 at the Italian Pavilion, Expo Dubai.

The conference is named 'The Blue and Green Horizon for the Superyacht Ecosystem - The 2030 Sustainability Strategy', and will involve a round table event to delve into the topic of how various players in the superyacht supply chain are working to reduce the environmental impact of their activities and products.

Contributors at the event will include Riccardo Carpanese, the group marketing director of Gruppo Boero and Marijana Radovic, founder of Gruppo Boero. They will also be joined by

Marco Bonelli, from the Milan-based architecture studio designer m2atelier, which is based on a multidisciplinary and experimental approach in the search for innovative materials and shapes.



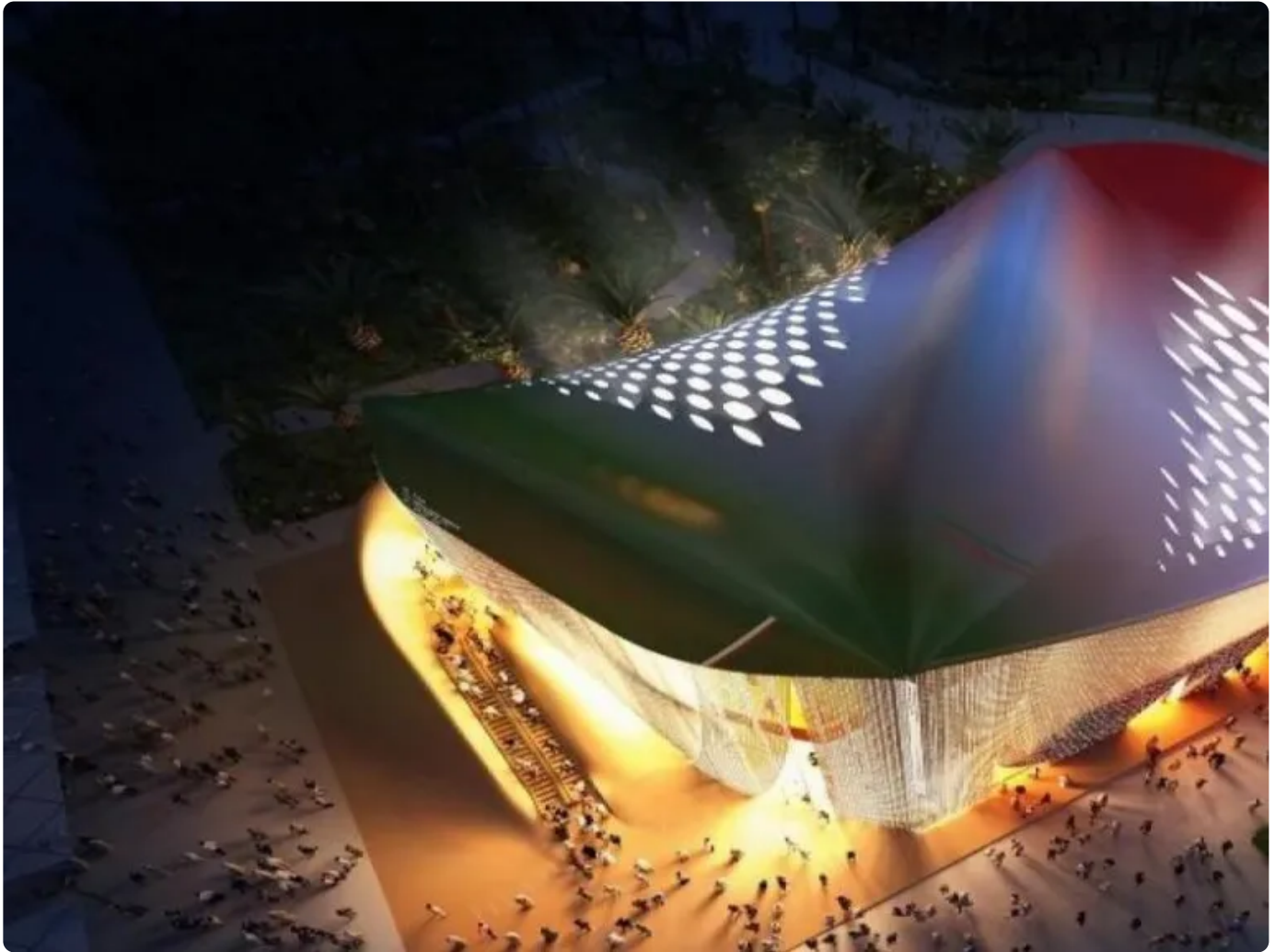
Riccardo Carpanese, group marketing director at Gruppo Boero, commented, "This conference is the first important international event, conceived on a stage like Expo Dubai, and it will be followed by others in the future, so that all stakeholders in the sector can team up and participate in an ecosystem where they can propose innovation."

There will also be video contributions from Francesca Clapcich, the Olympic sailing champion, with her open approach to experimentation and research. There will also be contributions from Giovanni Soldini, the well-known Italian sailor with whom Gruppo Boero's yachting division collaborates as technical sponsor of the trimaran Maserati Multi 70, sailed by Soldini and his crew.

The meeting, which will be moderated by Martin Redmayne, chairman and editor in chief of [The Superyacht Group](#), stems from the Gruppo Boero's desire to network in order to discuss more sustainable solutions at supply chain level.

The meeting is intended to be a new stage in Gruppo Boero's path towards sustainability, which translates into a development model in harmony with the natural balance of both the environment and people.

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Annabelle Fox

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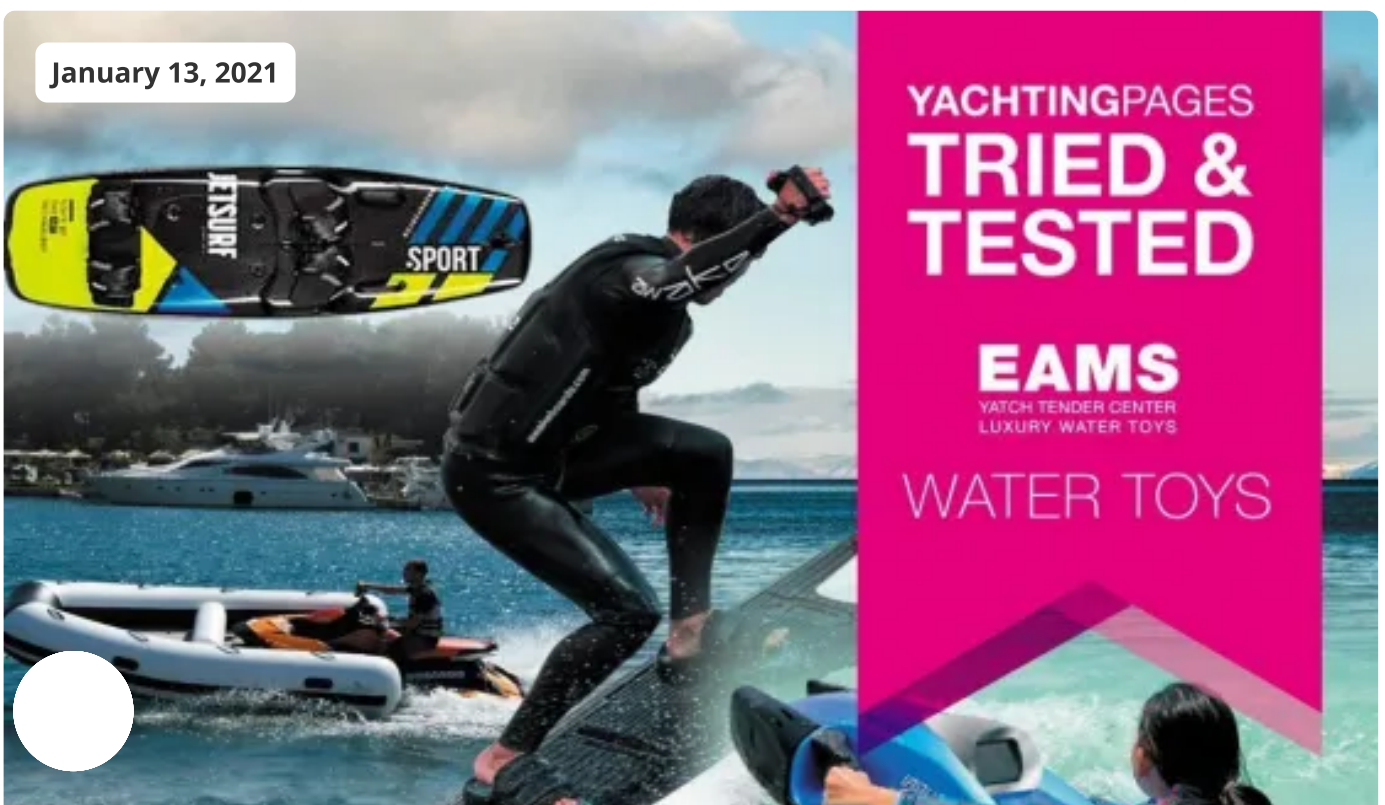
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