

# Gruppo Boero showcases its latest news at the Genoa Boat Show 2023

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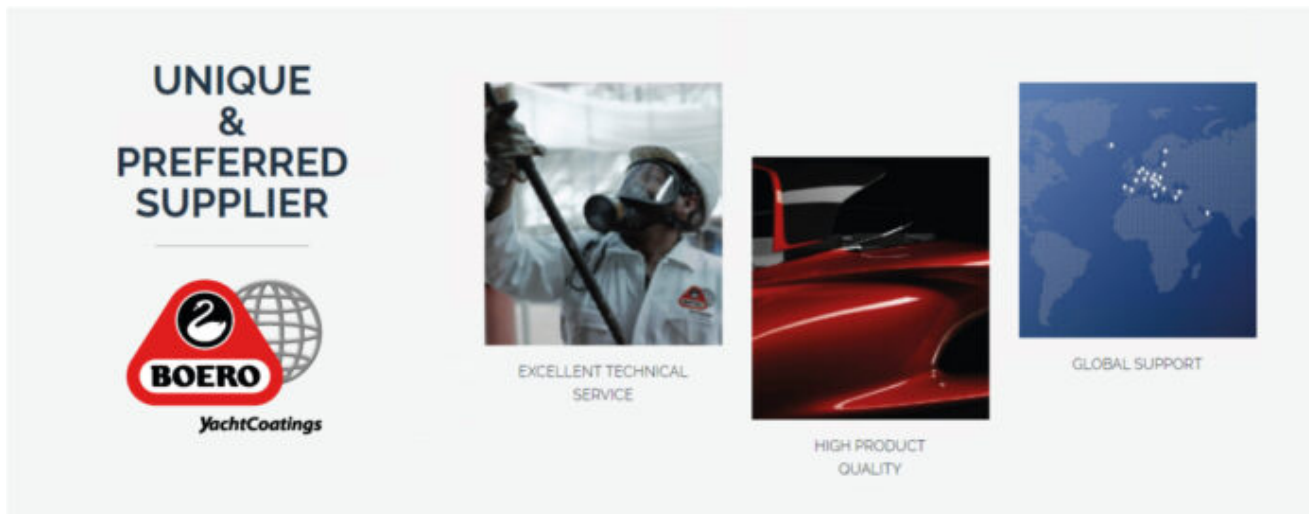
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Sofia Luise

Gruppo Boero announced its participation in the upcoming **Genoa Boat Show**, taking place from **September 21st to 26th**. With two dedicated brands, **Boero YachtCoatings** and **Veneziani Yachting**, the company will present its latest products and demonstrate its commitment to a higher **respect of the sea and the environment**.

Boero YachtCoatings, as preferred supplier, will showcase its **technical sales support** and a dedicated team to **promote the Boero Lifecycle**: the range of **customized painting solutions** and services is designed to meet all the complex requirements of both big and small shipyards.



**Veneziani Yachting** will focus on the **Veneziani Program**, a project of consulting, trainings, and services aimed at **supporting dealers and helping DIY users** with the application of their products.

The brand will also showcase **Aquastop**, an osmosis treatment, **Speedy Carbonium**, a specialized antifouling for racing boats, and **Gummipaint line**, an antifouling and enamel for inflatable boats.



As part of Gruppo Boero's commitment to sustainability, the company will highlight its efforts to build a better future for the planet and the industry. Another news is the location: this year the company's stand will be in the **Tech trade pavilion, number TC 07**.

The visit to the booth will also offer the opportunity to meet the people of the different teams dedicated to **partners support** in all their needs: new building, maintenance, national and international dealers' assistance.