



Boero YachtCoatings and Veneziani Yachting will be part of the major international nautical fairs in September

Boero YachtCoatings and **Veneziani Yachting** are getting ready to participate in three prestigious nautical events this September. The brands will showcase their expertise, cutting-edge products, and commitment to sustainability, strengthening their positions as leaders in the yacht and superyacht paint industry.

Highlights

Boero YachtCoatings will present several top-quality products, including **Altura 619 Extra**, a high-performance anti-fouling paint with a copper-based composition that offers superior hull protection, and **Magellan 630 Extra**, an anti-fouling paint that incorporates advanced SPC silylacrylate technology to provide smooth and long-lasting protection for boats.

Boero will also bring its Challenger PRO, a premium topcoat known for its exceptional gloss and durability, perfect for high-end yacht and superyacht finishes.

Additionally, the brand will introduce a new product at Monaco, the **Epilight EU**, a premium filler designed with advanced technology to offer lightness and durability, ideal for the most demanding applications in the nautical sector. This new Boero filler stands out for its significantly reduced air entrapment and its **easy-to-prepare** 1:1 mix ratio, a key advantage for applicators while maintaining the high quality of Boero fillers, known for being easy to sand and shape, offering a smooth finish.

Veneziani Yachting will highlight at the shows its **Speedy Carbonium**, a specialist anti-fouling paint that can reduce water resistance to enhance speed during navigation, specifically formulated for high-performance and racing boats.

Furthermore, Veneziani will showcase its **Aquastop** product, a coating solution designed to prevent and treat the effects of osmosis, offering long-term structural protection. In Italy, there are certified centers specialized in treating osmosis with this product. All fully equipped with dedicated tools and qualified personnel. Aquastop Centers provide a 5-year hull protection warranty after the complete system has been used for treatment.

Lastly, both brands will highlight **Durepox - The choice of Champions**, a urethane epoxy coating that can be applied wet-on-wet, with exceptional adhesion and can be sanded within three hours. Known for its durability and strong resistance to UV rays, saltwater, and harsh marine environments, this product is an ideal choice for high-performance yachts and is a favorite among professional sailing teams, such as the America's cup Emirate Team New Zealand.

Key Events

Boero YachtCoatings will take the stage at the **Cannes Yachting Festival**, from **September 10 to 15, 2024**, alongside its partner **Alliance Marine**. This event is another opportunity to build on the recent partnership between the two companies for the retail market in France, as part of Boero's international growth plan aimed at becoming one of the leading players in the European nautical sector and a "**Preferred Supplier**" for professionals. More information will be available at **Stand PAN338**.



Boero and Veneziani will then be present at the **Genoa International Boat Show**, from **September 19 to 24, 2024. Stand TC07** in the **Tech Trade Pavilion**. It will be the official showcase where the brands will present their product range to the Italian and international markets.

Finally, at the **Monaco Yacht Show**, from **September 25 to 28th**, Boero YachtCoatings will strengthen its presence in the world of superyachts. At **Stand AL36** in the **Quai Albert Ier Pavilion**, it will be the perfect opportunity to present the **new Boero YachtCoatings website**, offering improved information, accessibility and a wide range of content, including yacht and superyacht painting solutions, providing an advanced and user-friendly digital experience for customers and industry professionals.

Commitment to Reducing Environmental Impact

Boero YachtCoatings and Veneziani Yachting are committed to developing low-impact solutions for the nautical industry. Their participation in these international events will highlight, through products like Magellan 630 Extra, the ongoing efforts to reduce environmental impact while ensuring excellent results.

By participating in the **Cannes Yachting Festival**, the **Genoa International Boat Show**, and the **Monaco Yacht Show**, Boero YachtCoatings and Veneziani Yachting aim to confirm their leadership in the yacht and superyacht paint sector in Europe.

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Boero Bartolomeo S.p.A. Founded in 1831, it is an Italian company that formulates and produces paints and varnishes for the building and yachting sectors. Since February 2021, Boero Group has been a partner of CIN, a Portuguese company and leader in the Iberian paints and varnishes market, thus positioning itself among the main world players and confirming its position as the leading Italian group in the sector. Technological research and the study and development of innovations in the field of colour have always been the winning features of the philosophy of the Group, a company with an integrated management system certified to ISO 9001, ISO 14001 and OHSAS 18001. A focus on the impact on the territory and the community characterises not only the various phases of the production and distribution cycle, but increasingly also the company's processes and strategies. www.gruppoboero.it